INTELLIGENT APPS WITH AI

Get ready to launch to the cloud!
Partner Sales Enablement Drive

Designed for businesses, developers & data scientists to create apps easily with cognitive abilities (vision, speech, translation and search). Leverage Microsoft's breakthrough research and responsible AI practices to build your own AI powered apps.

TARGETING GUIDANCE

- SMBs still leveraging Access or Excel based applications.
- SMBs still using on premise Windows Server 2008.
- SMBs who plan to or currently develop, test or run applications in the cloud.
- SMBs who started App Service Trials .
- SMBs who are looking to modernize an existing Website or Application (on prem, web or mobile).
- SMBs who are looking for more security and increased developer productivity.

CONVERSATION STARTERS

Operational Efficiency

- How are you alerted to potential supply chain shortages?
- How are you able to detect potential fraud or security breaches?
- How efficient is your service experience? Are customers able to resolve service issues on their own over 90% of the time?
- Is manual intervention required to address supply chain or repair issues?

Personalization

- How is your organization leveraging customer data today to offer next-best-offer or add-on purchase suggestions to your online customers?
- How effective have those programs been in driving upsell and cross-sell campaigns?

CUSTOMER CHALLENGES

Application User Experience Lagging

- Applications do not have the ability to respond to spoken requests.
- Applications do not have intelligent search and/or cannot search within an image.
- Applications do not have visualization reports or insights.
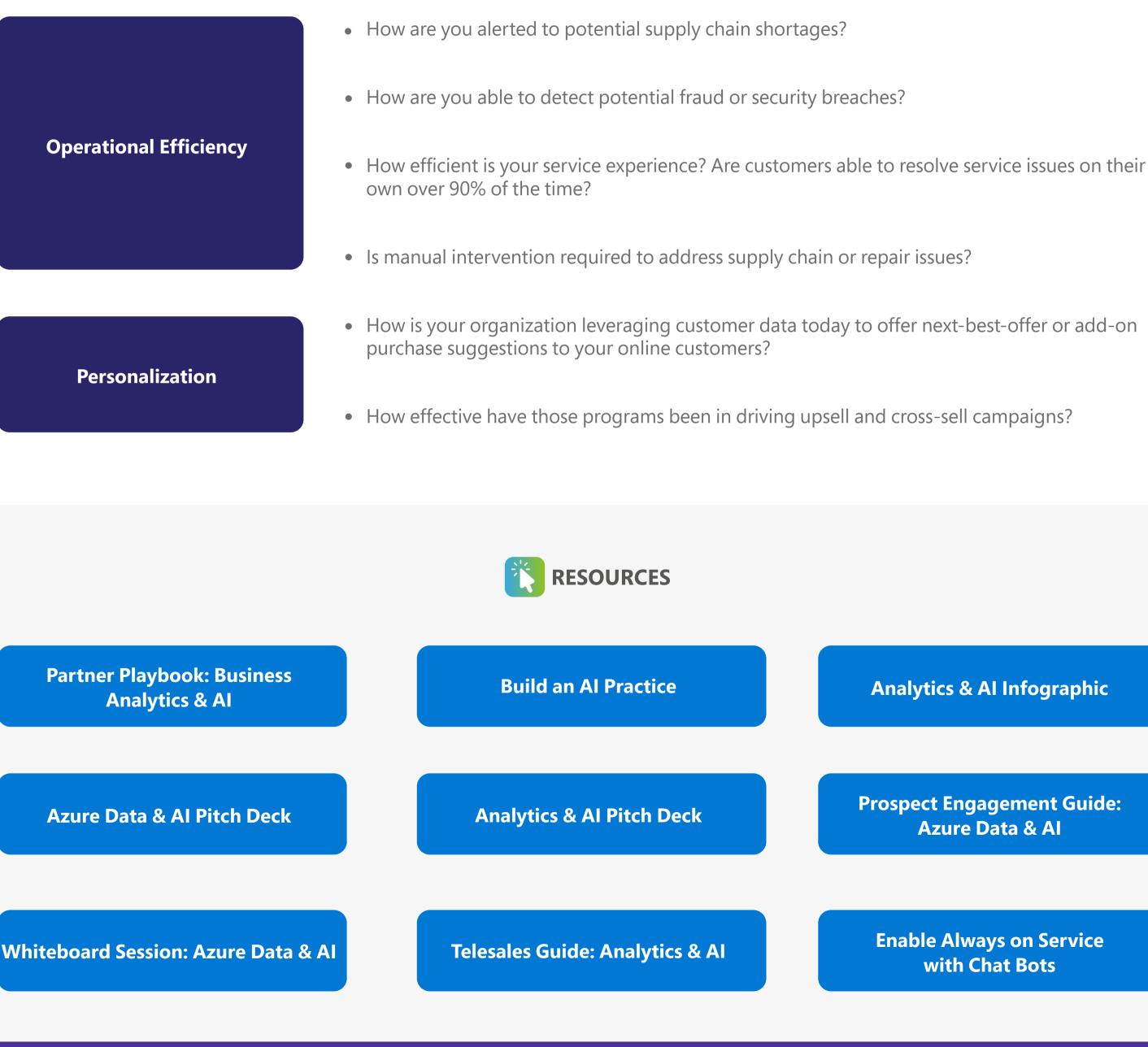- Applications do not have a recommendation engine.

Limited use of AI to accelerate speed to market

- Limited to no use of "built in" business logic.
- Limited to no app monitoring and diagnostics.

RESOURCES

Partner Playbook: Business Analytics & AI	**Build an AI Practice**	**Analytics & AI Infographic**
Azure Data & AI Pitch Deck	**Analytics & AI Pitch Deck**	**Prospect Engagement Guide: Azure Data & AI**
Whiteboard Session: Azure Data & AI	**Telesales Guide: Analytics & AI**	**Enable Always on Service with Chat Bots**

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