



# Business Applications Partner Playbook



## Biz Apps of the Future



Copilot for your  
**CUSTOMERS**

+



Copilot for your  
**BUSINESS**

+

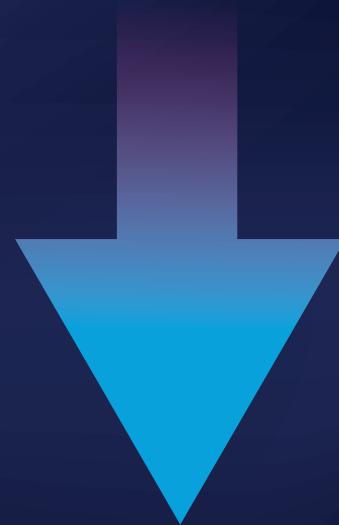


Copilot  
**AUTOMATION**

## The AI Opportunity



Manage  
Cost



Increase  
Value



## The AI Opportunity



Increase value



# Role of AI in the Business of the Future



Personal



Group



Process

## The AI Opportunity



Copilot for Sales



Copilot for Sales



Copilot for Sales

**Role-based extensions**

+



**Copilot for Microsoft 365**



Dynamics 365

## Leading AI-powered CRM and ERP applications



Sales



Customer  
Insights



Finance



Project Operations



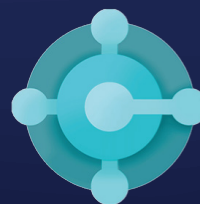
Commerce



Customer Service



Supply Chain  
Management



Business  
Central



Field Service

# Microsoft Power Platform



## Power BI

Business analytics



## Power Apps

Application development



## Power Automate

Workflow automation



## Power Apps

Application development



## Power Automate

Workflow automation





**By 2025, 40% of core IT  
spend will be allocated  
to AI-related initiatives**